



Welcome to the Dough for Funds program!

As your neighborhood bakery-cafe, we are pleased to offer this exciting, easy to manage fundraising opportunity for non-profit organizations.

Let's get started with the basics:

- ⌚ The fundraiser revolves around the sale of two types of coupon strips. There are six coupons per strip. We offer a Bagel Strip, which features 3 bagels per coupon and a Combo Strip, which features a variety of products: a sourdough baguette, a mini Asiago Cheese baguette, any variety of Focaccia round, 3 bagels, 2 cookies and a muffin of any variety.
- ⌚ Your organization purchases Bagel Strips from Panera Bread for \$7.50 and Combo Strips for \$8.50. You then re-sell the Bagel Strips to the public for \$15.00 and the combo strips for \$17.00. This price is non-negotiable.
- ⌚ For every 15 coupon strips your organization sells, you receive one free strip of your choice. You may sell these bonus strips for a profit, or use them for incentives within your group.
- ⌚ The coupon strips are redeemable for the products listed on them and are non-transferable. No further purchase is necessary to redeem the coupons. Simply present the coupons at your neighborhood bakery-cafe and receive the delicious freshly baked Panera Bread products listed on the coupons. (Limit 3 coupons per visit, please.)

Sales procedure:

- ⌚ Included in this sales kit are the forms necessary to take orders and track your sales.
- ⌚ There is no specific window of sales, so your group may conduct this program at any time of the year. (We suggest a 2-week sales period.)
- ⌚ Once you have gathered your orders and totaled the number of coupon strips sold, contact *Ozark Breads, Inc.* to receive your coupons. You may place this order via phone at 573-346-1577 or mail to *Ozark Breads, Inc., PO Box 109, Camdenton, MO 65020.*
- ⌚ Please make out one check payable to *Ozark Breads, Inc.* We accept personal checks, organizational checks and money orders. Sorry, no credit cards or temporary checks.
- ⌚ Upon receipt of payment, Panera Bread will ship your coupon strips to you! Or, if you choose, you are welcome to pick up and pay for your order at *Ozark Breads, Inc.* (located at the above address.) A receipt will accompany all orders.
- ⌚ Alternately, you may pre-purchase the coupons strips from Panera Bread, and have them to sell in-hand. Shipping of coupon strips is contingent upon pre-payment. (Please be aware that Panera Bread will not accept returns of pre-purchased coupons, should your organization not sell the entire order.)
- ⌚ After placing your order, please allow **2 weeks** for process and/or shipment of coupons.

Program Coordinator Instructions



Here's What You Need To Do:

1. Fill out your name and phone number on the Seller Instruction Sheet.
2. At the top of the Order Record Sheet, insert the due date, delivery date, and how checks should be made out to your organization.
3. **Bagel Strips are to be sold for \$15.00 each, and Combo Strips are to be sold for \$17.00. This is non-negotiable.**
4. Photocopy the Seller Instruction Sheet and the Order Record Sheet for each person selling, and distribute them to your sellers.
5. When the selling period is complete, collect the Order Record Sheets from your sellers. The suggested selling period is two weeks.
6. Use the Program Coordinator Tally Sheet to determine:
 - ⌚ How many of each type of coupon strip was sold
 - ⌚ How much money was collected
 - ⌚ The amount of **your check, payable to Ozark Breads, Inc.**
 - ⌚ The number of bonus coupon strips you have earned

Getting Your Coupon Strips:

Mail-in

- ⌚ Mail your **check, payable to Ozark Breads, Inc.** and a copy of your **Program Coordinator Tally Sheet** to the address below.
- ⌚ The coupon strips will be mailed to you or are available for pick-up at:

Ozark Breads, Inc.
Attn: Amy Monteer
PO Box 109
Camdenton, MO 65020

Please note, coupons will be sent upon receipt of check! Please allow 2 weeks for process and/or shipment of all orders!

Call-in

- ⌚ Call **573-346-1577**, and supply the following information:
 - ✓ Your name
 - ✓ The organization you are representing
 - ✓ Phone number
 - ✓ Dough for Funds order (including bonus strips if applicable)
 - ✓ The amount of your check
 - ✓ Please specify if you will be **picking up** your order or if you would like your order **delivered** to you. If you choose to have your order delivered, please specify your shipping address.
- ⌚ Coupon strips will be mailed to you or are available for pick-up **2 weeks** after leaving your order information. Pick-up hours are **8:am – 5:pm**.
- ⌚ **One check, payable to Ozark Breads, Inc. is due before you may receive your coupon strips.**

Encourage your sellers to deliver the coupon strips promptly!

Seller Instructions

Here's What You Need To Do:

1. Fill in your name and phone number on the Order Record Sheet.
2. Take orders for coupon strips from your friends, neighbors, and co-workers. Individuals may buy as many coupon strips as they wish.
3. Complete one line per customer on your Order Record Sheet. Make sure you get their:
 - ✓ Name, Address, and Phone Number
 - ✓ Number of Bagel and Combination coupon strips
 - ✓ Total Dollar Amount
4. Be sure to collect money for the coupon strips as you take orders.
 - Bagel Strips must be sold for \$15.00 each and Combo Strips must be sold for \$17.00!
 - Checks are made payable to your organization!
5. Turn in your Order Record Sheet to your program coordinator by the due date.
6. **Deliver the coupon strips as soon as you receive them from your coordinator.**

Use These Tips To Sell More Strips:

Value: Retail value for the coupon strips is greater than the selling price. Each is discounted approximately 20% from retail value.

Fresh From Your Neighborhood Bakery-Cafe: Panera Bread Co. products are baked fresh daily using natural ingredients and no preservatives.

Convenient: There are multiple locations for your customers to redeem their coupon strips.

Coupon Strips Make Great Gifts!

It's an Easy Way to Help Your Community!



Coordinator's Name

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Coordinator's Phone Number (including area code)

Safety first!

- 🕒 Sell with a parent or friend.
- 🕒 Stay in areas you know.
- 🕒 Sell during daylight hours

Program Coordinator Tally Sheet



Coordinator Name: _____

Coordinator Phone : _____

Organization: _____

Instructions:

1. Once you have collected the order sheets from your sales team, enter the amount of coupon strips sold into the chart below.
2. Calculate your payment to *Ozark Breads, Inc.* using the formula at the bottom of this page.
3. Calculate the number of bonus coupon strips you will receive using the formula at the bottom of this page.
4. Fill out shipping information.

	Seller's Name	Bagel Strips	Combo Strips	\$ Collected
example	John Doe	20	15	\$XXX.XX
1.				
2.				
3.				
4.				
5.				
6.				
7.				
8.				
9.				
10.				
11.				
12.				
13.				
14.				
15.				
16.				
17.				
18.				
19.				
20.				
21.				
22.				
23.				
24.				
25.				
Order Totals:				

Payment: Make one check or money order made payable to *Ozark Breads, Inc.*

Bonus coupons: Total coupons sold ☺ 15 = _____
 Specify type: Bagel _____ Combo _____

Shipping Address: _____